


Name: _____

Quiz: Flandreau Flor 2012

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- 1) Which country is considered the leader in the floriculture industry?
- a. United States
 - b. Columbia
 - c. Netherlands (Holland)
 - d. South Africa

Answer #1 c

- 2) Why must flowers be bought and shipped very quickly?
- a. They are perishable.
 - b. To make money before the buyer changes his mind
 - c. Some are poisonous.
 - d. There is little room for storage.

Answer #2 a

- 3) Most flowers reach market from the time they are harvested in _____ days?
- a. 0-1
 - b. 2-4
 - c. 4-8
 - d. 8-12

Answer #3 b

- 4) What is the term used to describe the preparation of flowers and greens for arranging by allowing adequate solution uptake?
- a. toughening
 - b. preparing
 - c. conditioning
 - d. packing

Answer #4 c

- 5) Flowers eventually deteriorate and die through a process called _____.
- a. senescence

- b. wilting
- c. transpiration
- d. respiration

Answer #5 a

6) What do commercial floral preservatives contain?

- a. a sugar as a supplemental food source, an acidifier to decrease the chance of stem clogging, and a bactericide to kill bacteria in a vase or stem
- b. a complex carbohydrate for energy, a acidifier to decrease the chance of stem clogging, and a fungicide to kill fungi
- c. proteins for cellular health, lime to raise water pH, and bactericide to kill bacteria in the water
- d. essential elements for plant growth, lime to raise water pH, and fungicide to kill bacteria

Answer #6 a

7) Upon harvesting, cut flowers are separated into groups based quality, uniformity, and size, a process known as _____.

- a. bunching
- b. grouping
- c. picking
- d. grading

Answer #7 d

8) What term describes the pleasing relationship between size and shape among objects and parts of objects?

- a. proportion
- b. balance
- c. rhythm
- d. dominance

Answer #8 a

9) To achieve proportion, the height of an arrangement should be _____ times the height of its container's greatest dimension.

- a. 1 ½
- b. 3
- c. 6
- d. 9

Answer #9 a

10) A design is said to have _____ balance when it has the same physical balance on both sides of its central axis.

- a. asymmetrical
- b. unequal
- c. counter
- d. symmetrical

Answer #10 d

11) Rhythm in a floral design can be accomplished by _____.

- a. crossing floral stems
- b. placing lighter flowers near the center and heavier flowers near the container edge
- c. repeating materials at regular intervals from the top to the bottom of an arrangement
- d. avoiding the repetition on any materials

Answer #11 c

12) What is a common term used for the center of interest in a design?

- a. hot spot
- b. focal point
- c. zoom site
- d. middle range

Answer #12 b

13) What is the 3-dimensional outline of the arrangement?

- a. shape
- b. design element
- c. form
- d. line

Answer #13 c

14) How are those flowers that have distinctive shapes like lilies or tropical flowers classified?

- a. line flowers
- b. form flowers
- c. mass flowers
- d. filler flowers

Answer #14 b

15) What is the design element that refers to the surface quality of the plant material?

- a. line
- b. color
- c. scale
- d. texture

Answer #15 d

16) The use of one color and all its light and dark variations in an arrangement is an example of which of the following?

- a. monochromatic color scheme
- b. analogous color scheme
- c. polychromatic color scheme
- d. monotonous color scheme

Answer #16 a

17) What is the use of floral tape?

- a. to secure floral foam to the container
- b. to hold flower bunches together during shipping
- c. to cover wires and stems in corsage making
- d. to label products for sale

Answer #17 c

18) Which wiring method involves placing a wire through the calyx and bending the wire parallel to the stem?

- a. daisy hook
- b. hairpin
- c. wrap around
- d. pierce

Answer #18 c

19) What is a cutting tool with short, serrated edges designed for cutting thick or woody stems and flowers that have been wired?

- a. scissors
- b. florist shears
- c. pruning shears
- d. knife

Answer #19 b

- 20) A grid or a framework of materials that provide support for the flowers is commonly used with what type of arrangement?
- a. vase
 - b. circular centerpiece
 - c. corsage
 - d. bud vase

Answer #20 a

- 21) What are the three basic types of geometric floral designs?
- a. circular, rectilinear, square
 - b. horizontal, triangular, oval
 - c. rectilinear, horizontal, vertical
 - d. vertical, triangular, circular

Answer #21 d

- 22) What is a common technique use in naturalistic designs?
- a. crossing
 - b. wilding
 - c. grouping
 - d. dividing

Answer #22 c

- 23) What is extremely important in order to make decisions about the design of a centerpiece for a particular event?
- a. gathering necessary information regarding the event
 - b. determining what flowers are left in the cooler
 - c. wearing nice clothes
 - d. knowing how much floral wire is needed

Answer #23 a

- 24) What is a fibrous material made from palm trees used for a natural ribbon appearance?
- a. Easter basket bedding
 - b. floral foam
 - c. wicker for baskets
 - d. raffia

Answer #24 d

- 25) The wedding consultation is conducted _____.
- a. between the florist and wholesaler
 - b. to determine wedding floral needs
 - c. between the minister/priest and florist
 - d. to build a wedding portfolio

Answer #25 b

- 26) Whether the wedding will be formal or informal determines _____.
- a. the style of wedding flowers
 - b. the cost of the wedding flowers
 - c. whether roses will be used
 - d. whether centerpieces are necessary

Answer #26 a

- 27) Reception flowers should _____.
- a. differ in style from those in the church
 - b. be elaborate
 - c. be much the same style as those in the church
 - d. be in vases

Answer #27 c

- 28) Wiring and taping wedding bouquets _____.
- a. results in very sturdy and durable bouquets
 - b. is done without much labor
 - c. typically leads to lost flowers when handled
 - d. are much more attractive than those in a floral foam holder

Answer #28 a

- 29) What is a typical service florists provide with weddings?
- a. transporting the ceremony flowers to the reception
 - b. selecting appropriate music
 - c. choosing the right champagne to go with the flowers
 - d. all the above

Answer #29 a

- 30) Flowers have been used in honoring the dead since _____.
- a. ancient Egyptian times
 - b. Victorian times
 - c. World War II
 - d. Civil War times

Answer #30 a

- 31) What is a large arrangement placed in the center of a closed full couch casket?
- a. half-couch casket spray
 - b. full-couch casket spray
 - c. quarter-couch casket spray
 - d. flat spray

Answer #31 b

- 32) What is a container with a rounded base which fits the curving contour of a casket lid?
- a. casket saddle
 - b. horse saddle
 - c. casket bridge
 - d. flat vase

Answer #32 a

- 33) What are floral materials that last for a significantly longer time than fresh materials called?
- a. permanent materials
 - b. greens
 - c. everlasting plant materials
 - d. plastic

Answer #33 c

- 34) When does shattering of collected floral materials most often occur?
- a. when the materials are harvested in the fall
 - b. when the materials are harvested too late
 - c. when the materials are harvested too early
 - d. when materials are harvested in the spring

Answer #34 b

- 35) What is a method of floral preservation that involves bunching of the collected material and suspending them upside down?
- a. covering
 - b. glycerinizing
 - c. pressing
 - d. hanging

Answer #35 d

- 36) What is one of the most common drying agents, also called desiccants, used to draw the moisture out of flowers and leaves?
- a. silica sand
 - b. fixatives
 - c. talcum powder
 - d. sap

Answer #36 a

- 37) A pick machine _____.
- a. is used to harvest flowers
 - b. is used to harvest fruit for drying
 - c. attaches a metal pick to the stem
 - d. is used for drying flowers

Answer #37 c

- 38) Who is an agent that buys flowers and sells them to wholesalers and retailers?
- a. wholesale florist
 - b. grower
 - c. broker
 - d. buyer

Answer #38 c

- 39) Why does the florist need to determine the unit cost of goods?
- a. The unit costs of goods will be used in determining the cost and price of an arrangement.
 - b. The unit costs of goods will be used in determining the how many flowers are required to complete a design.
 - c. The unit costs of goods will give the employees something to do.
 - d. The unit costs of goods is the same as the retail cost, so it is an easy way to determine the final price.

Answer #39 a

40) What is ratio mark-up?

- a. a method to determine the unit price of goods
- b. a method for pricing design work
- c. a method used in buying flowers
- d. a method used to determine fair wages

Answer #40 b

41) One rose for \$2.00 or three for \$5.00 would be an example of this concept

- a. leader pricing
- b. tie-in pricing
- c. odd end pricing
- d. multiple unit pricing

Answer #41 d

42) What is the term for a traditional floral shop that offers a wide variety of services and products to meet the consumer's needs?

- a. full-service
- b. large-volume florist
- c. party/wedding florist
- d. carriage trade shop

Answer #42 a

43) What is a document that must be filed with the county to register the business name and prevent another business from using that name in the county?

- a. a demographic study
- b. a retail license
- c. a resale license
- d. a fictitious name statement

Answer #43 d

44) What is the process of selling a product and providing a service the consumer wants or needs?

- a. promotions
- b. up-selling
- c. marketing
- d. advertising

Answer #44 C

- 45) What are two purposes behind packaging plant materials?
- a. protecting the design from floral cooler temperatures, and providing shop image promotion
 - b. protecting the design from outside weather, and providing shop image promotion and advertising
 - c. protecting the design from outside weather, and protecting the design from airborne bacteria and fungal spores
 - d. protecting the design from rough handling, and protecting the shop image

Answer #45 a

- 46) Irrigation of interior plantings is increasingly accomplished by _____.
- a. hand watering
 - b. irrigation booms and capillary mats
 - c. subirrigation and drip irrigation systems
 - d. ebb and flood systems

Answer #46 C

- 47) Who is the person responsible for the care of the interior plantscapes after their installation?
- a. architect
 - b. construction engineer
 - c. grower
 - d. plant maintenance technician

Answer #47 d

- 48) Tropical plants are preferred for interior plantscapes largely because _____.
- a. They have lower light requirements.
 - b. They thrive in dry situations.
 - c. They seldom die.
 - d. They are easily moved.

Answer #48 a

- 49) What is the process in which a plant becomes accustomed to a new environment?
- a. stratification
 - b. hardiness
 - c. acclimatization
 - d. accustomizing

Answer #49 c

50) Which of the following is an environmental cause of stress on plants?

- a. design flaws
- b. light
- c. humans
- d. noise

Answer #50 b
